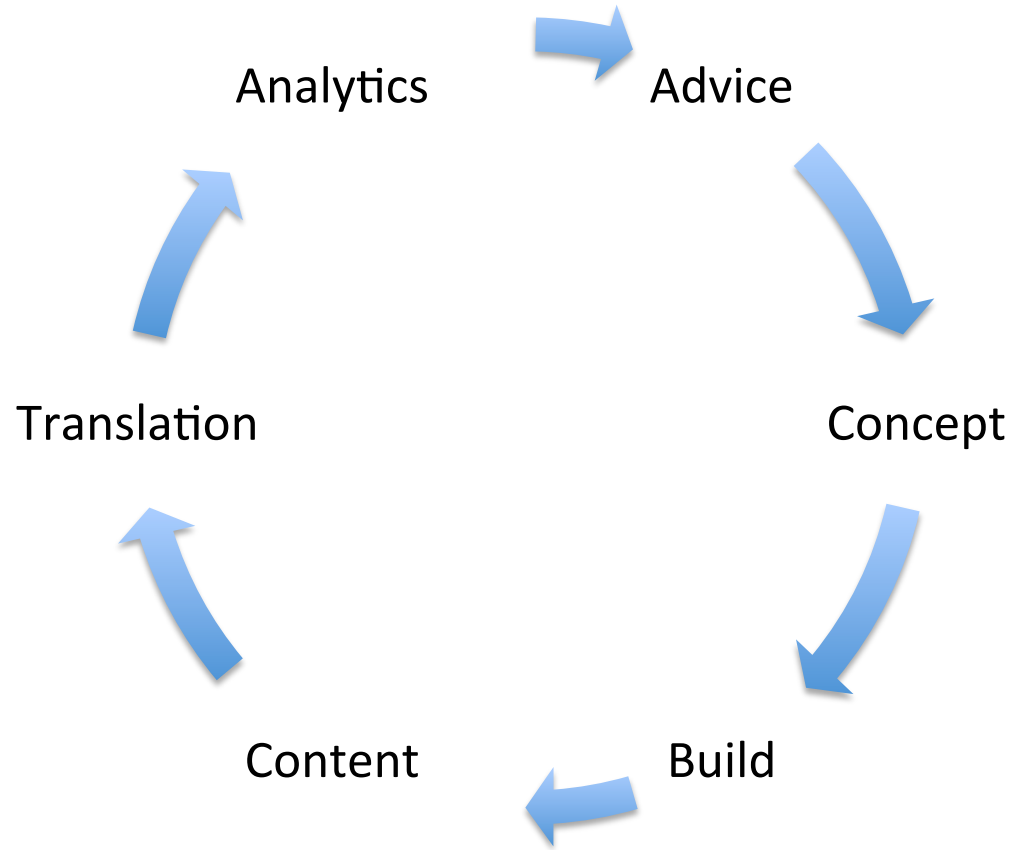


**The CrossLang Gateway:  
A technology independent solution for easy deployment of  
MT**







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**CROSSLANG**

Translation Automation



**CROSSCHECK**

Strategic Web Technology



**CROSSCAST**

Talent Pool

Technology | Reliability | Innovation



**CROSSLANG**

Translation management

Machine translation

Consultancy



**CROSSCHECK**

Software development  
& integration

Digital strategy  
& consulting

Web Intelligence



**CROSSCAST**

Webmasters

Copywriters

Audiovisual



# CROSSCHECK

## Software development & integration

- Complex Drupal projects
- Mobile web & apps
- Integration of Cloud Tools
- QA & Support Services

## Digital strategy & consulting

- Content strategy
- Functional analysis
- Information architecture
- Usability & user research

## Web Intelligence

- Advanced Web Analytics
- SEO / SEA
- Social Media Optimization



CROSSCAST

## Webmasters

- Daily maintenance
- Website structuring
- Data migration
- Content strategy

## Copywriters

- Custom webwriting
- Blogs & newsletters
- Social media management
- Training & coaching

## Audiovisual

- Online video
- Photography / illustrations
- Audio (soundbites)



## Translation management

- Translation management systems
- Terminology management
- Crowdsourcing platforms

## Machine Translation

- MT software as a service
- Custom-built MT engines
- CrossLang Gateway

## Consultancy

- Language audits
- Translation technology
- Machine translation evaluation
- Corporate language strategy
- Pilot projects





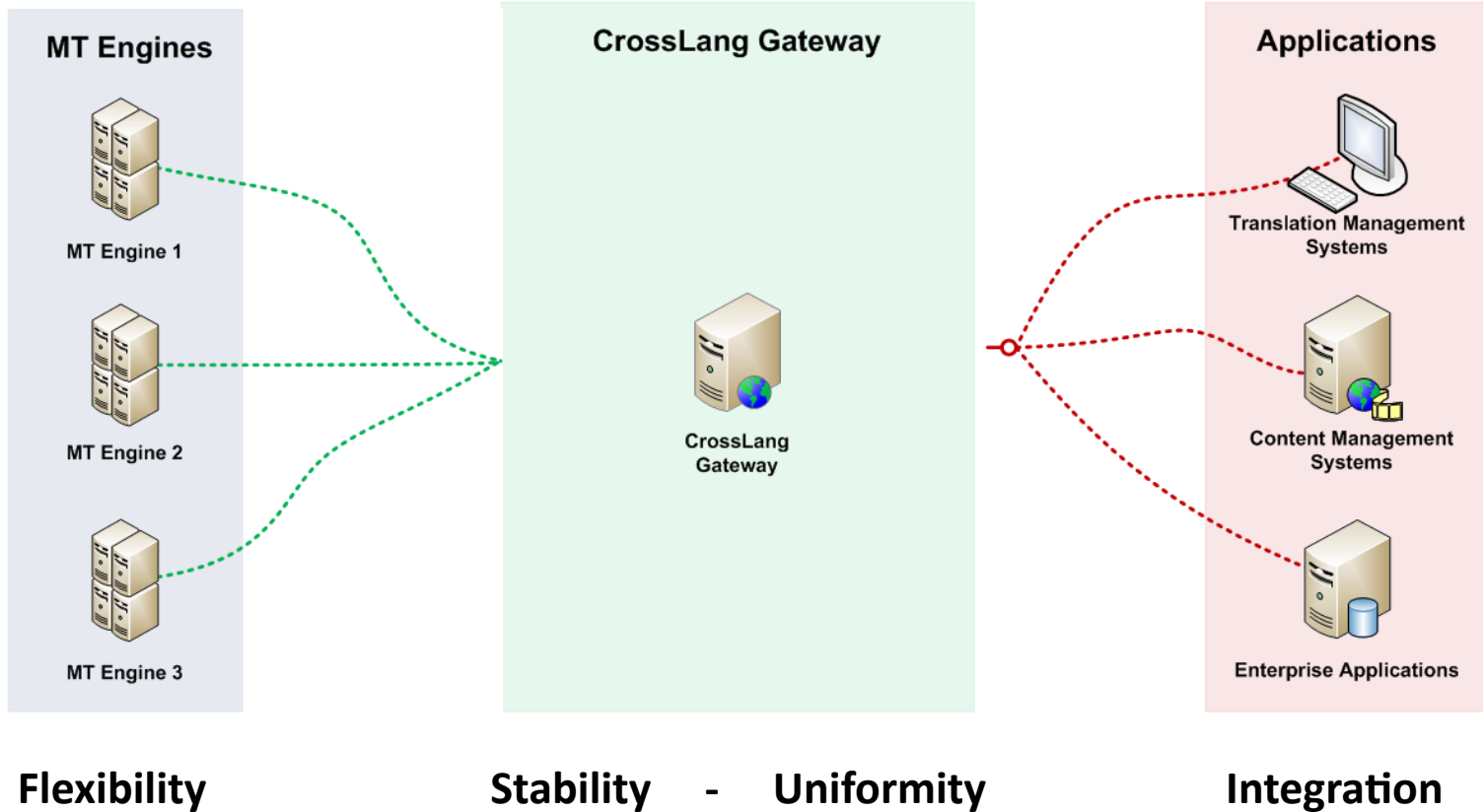
# The CrossLang Gateway

*“A technology independent solution for easy deployment of MT”*



# What is the Gateway?

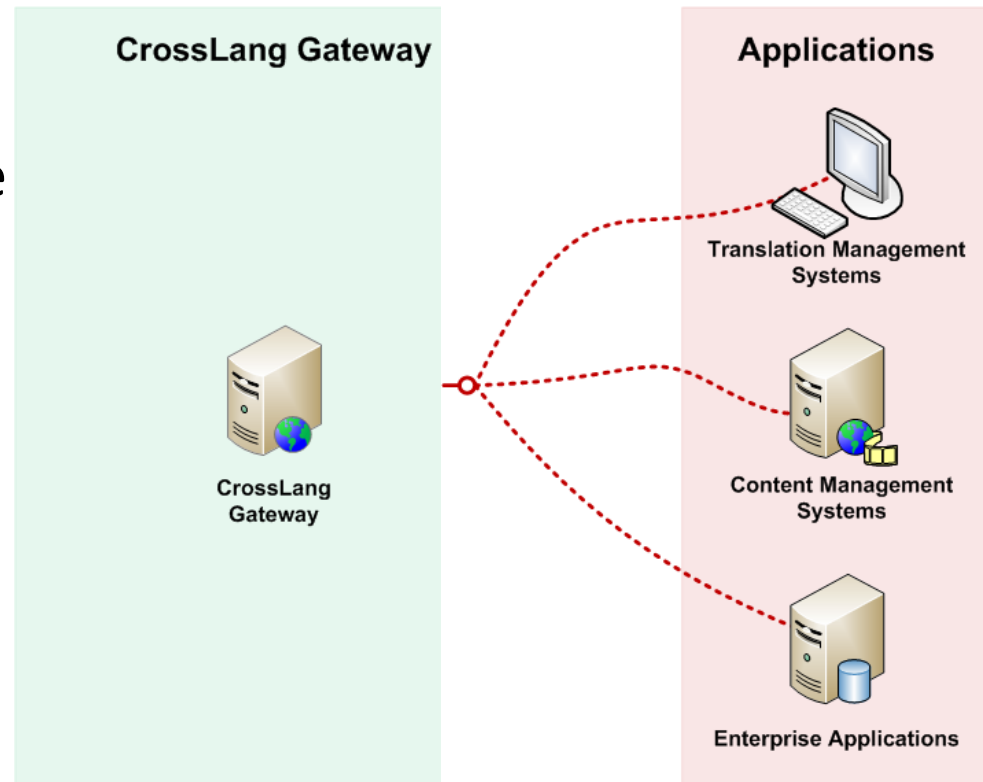
## Middleware Software for MT Deployment & Development



# Quick & Seamless Integration

Direct integration in your enterprise software (CMS / TMS / ...)

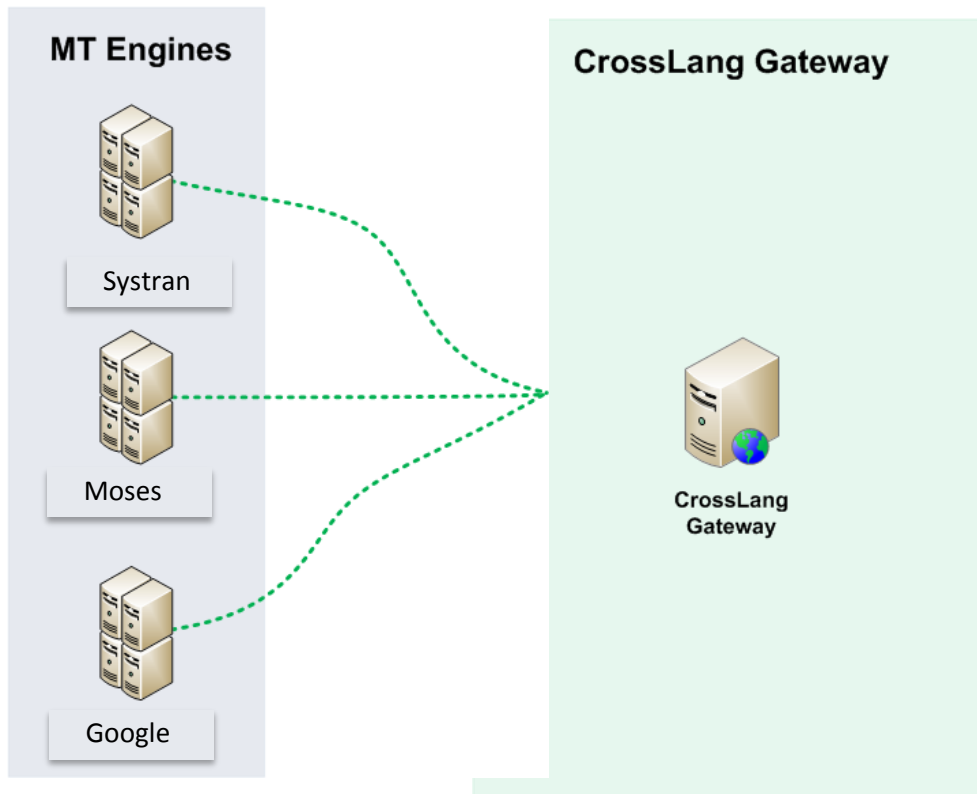
- SOAP/RESTful Webservice
- Gateway acts as router to individual engines
  - Java API
  - Drupal CMS
  - SDL WorldServer
  - SDL Trados Studio



*YOOsource: in-house developed post-editing environment*

# Flexibility

Multi-engine access / Independent integrator

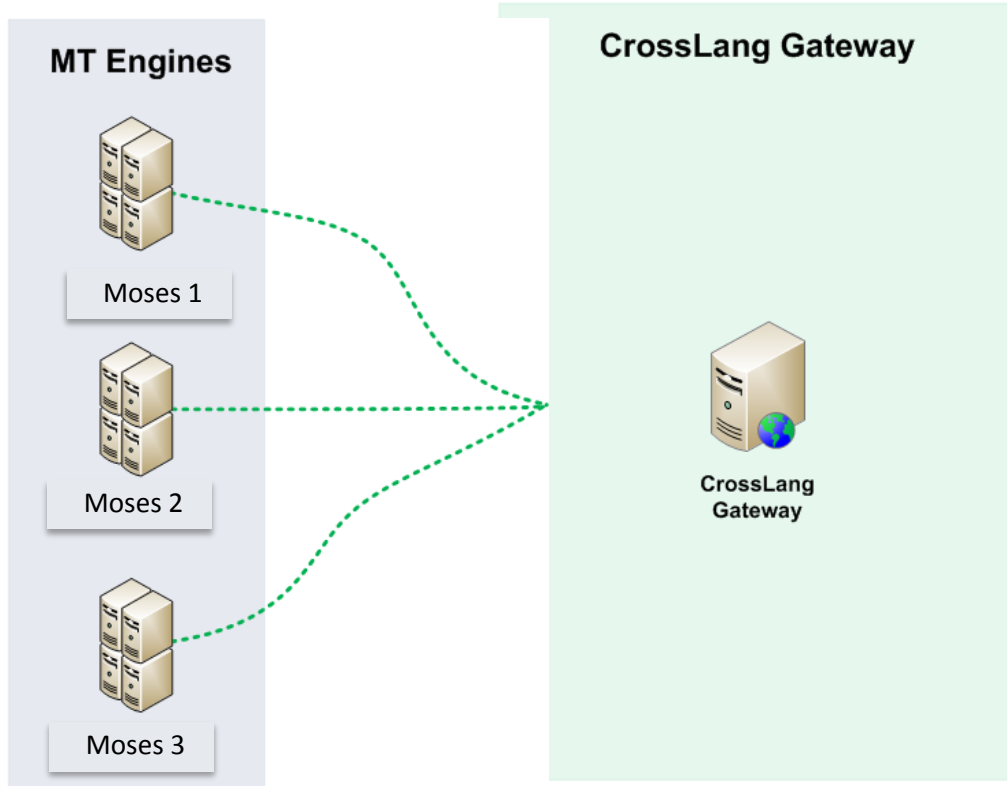


- Proprietary vs. Open-Source
- RBMT vs. SMT
- Language availability
- Data availability
- System Combination

We offer an extensive MT-Eval program

# Stability

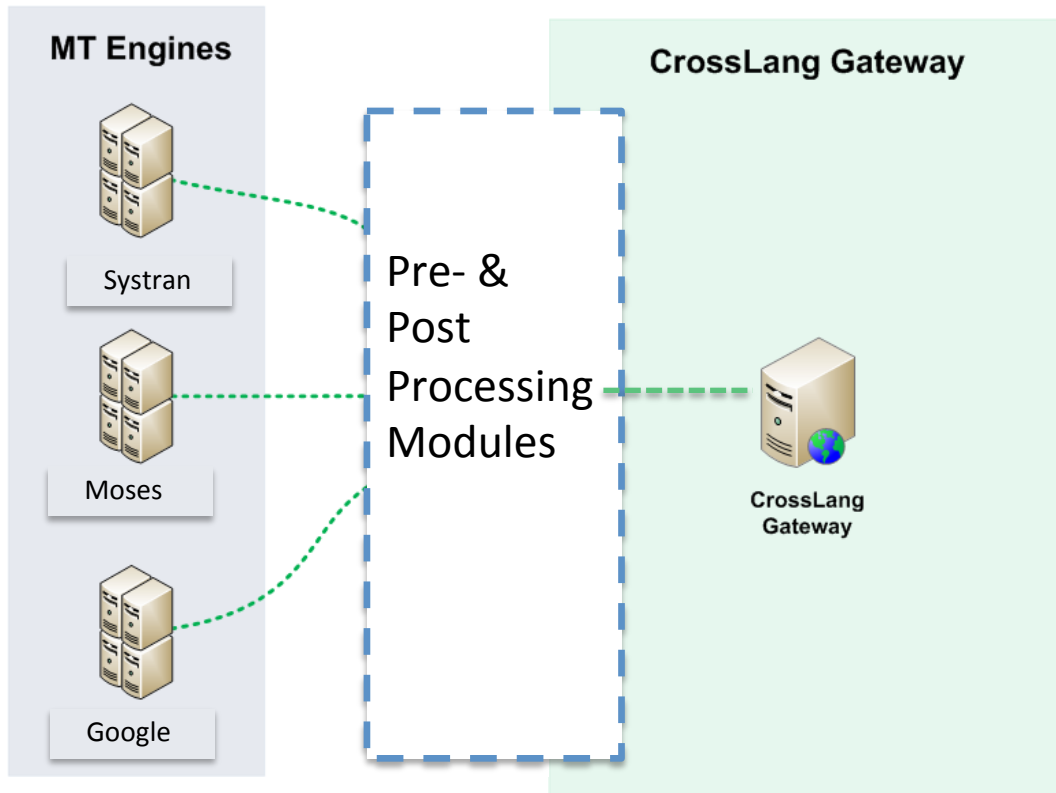
Stable production environment



- Redundancy
- Load balancing

# Uniformity

Service layer on top of MT engines for engine-independent pre- & post processing



- Format handling
- Named Entity Recognition (NER)
- Tagging
- Tokenization
- Terminology
- Real casing
- Automated Post-Editing (APE)
- Any NLP routine

# Business Plan

